

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2719025
Alt Order #: 27139166
Product Desc: General
Estimate: 9463
Flight Dates: 10/13/20 - 10/19/20
Original Date / Rev: 10/16/20 / 10/16/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Duty and Country PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN14921
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	106	\$71,110.00	\$60,443.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	106	\$71,110.00	\$60,443.50	0.00
Totals	106	\$71,110.00	\$60,443.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	10/13/20	10/19/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$200.00	P3	0.00	NM	5	\$1,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
KANSAS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	MTWTF--			5			\$200.00		0.00			
2	Multi	10/13/20	10/19/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	MTWTF--			5			\$400.00		0.00			
3	Multi	10/13/20	10/19/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	10	\$700.00	P3	0.00	NM	10	\$7,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	MTWTF--			10			\$700.00		0.00			
4	Multi	10/13/20	10/19/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	10	\$600.00	P3	0.00	NM	8	\$4,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2719025
 Alt Order #: 27139166
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Duty and Country PAC
 Product Desc: General
 Estimate: 9463

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			10		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/13/20-10/19/20		Today Show 8-9am		8-9am	MTWThF----	:30		(\$600.00)		0.00	NM		
Credited															
7	Multi	10/13/20-10/19/20		Today Show 8-9am		8-9am	MTWThF----	:30		(\$600.00)		0.00	NM		
Credited															
5	Multi	10/18/20	10/18/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Meet the Press											
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----S			1		\$900.00	0.00					
6	Multi	10/13/20	10/19/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
LVE-KELLY&RYAN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$340.00	0.00					
7	Multi	10/13/20	10/19/20	Today Show II	CM	10-11a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 2											
TDY 3RD HR-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$340.00	0.00					
8	Multi	10/13/20	10/19/20	Today Show III	CM	11am-12n	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 3											
TODAY H&J-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$340.00	0.00					
9	Multi	10/13/20	10/19/20	KSN News	CM	12n-1pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News											
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$400.00	0.00					
10	Multi	10/13/20	10/19/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	5	\$1,400.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Good Day Kansas											
GOOD DY-CARRLL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$280.00	0.00					
11	Multi	10/13/20	10/19/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Days of Our Lives											
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$340.00	0.00					
12	Multi	10/13/20	10/19/20	M-F 2-3p	CM	2p-3p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	5	\$1,400.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 2-3p											
KELLY CLARKSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$280.00	0.00					
13	Multi	10/13/20	10/19/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	\$600.00	P3	0.00	NM	5	\$3,000.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 4-430p											
JEOPARDY TWO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	MTWTF--			5		\$600.00	0.00					
14	Multi	10/13/20	10/19/20		CM	430-5pm	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00

Advertiser:	POL/Duty and Country PAC
Product Desc:	General
Estimate:	9463

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5p											
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
				JEOPARDY											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/13/20	10/19/20	MTWTF--	5	\$900.00	0.00						
15	Multi	10/13/20	10/19/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	4	\$1,000.00	P3	0.00	NM	4	\$4,000.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Five											
				KSN NEWS-5P											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/13/20	10/19/20	MTWTF--	4	\$1,000.00	0.00						
16	Multi	10/13/20	10/19/20	KSN News at Six	CM	6-630p	MTWTF--	:30	3	\$1,500.00	P3	0.00	NM	3	\$4,500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN NEWS-6P											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/13/20	10/19/20	MTWTF--	3	\$1,500.00	0.00						
17	Multi	10/17/20	10/17/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sa 630-7p											
				WHEEL-FORTNE W											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/12/20	10/18/20	-----S-	1	\$800.00	0.00						
18	Multi	10/13/20	10/19/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	5	\$1,500.00	P3	0.00	NM	5	\$7,500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
				KSN NEWS-10P<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/13/20	10/19/20	MTWTF--	5	\$1,500.00	0.00						
19	Multi	10/13/20	10/19/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	5	\$560.00	P3	0.00	NM	5	\$2,800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Tonight Show/Jimmy Fallon											
				TONITE SHW-NBC<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/13/20	10/19/20	MTWTF--	5	\$560.00	0.00						
20	Multi	10/19/20	10/19/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Mon Prime Other 1											
				The Voice-NBC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/19/20	10/25/20	M-----	1	\$2,400.00	0.00						
21	Multi	10/19/20	10/19/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Monday 9-10p											
				Weakest Link											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/19/20	10/25/20	M-----	1	\$1,600.00	0.00						
22	Multi	10/13/20	10/13/20	Tue Prime Hour 2	CM	8-9p	-T-----	:30	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Tuesday 8-9p											
				Ellen"s Games											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/12/20	10/18/20	-T-----	1	\$2,400.00	0.00						
23	Multi	10/14/20	10/14/20	Wed Prime Other 3	CM	7p-10p	--W----	:30	3	\$1,600.00	P3	0.00	NM	3	\$4,800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Wed Prime Other 3											
				Billboard Music Awards											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/12/20	10/18/20	--W----	3	\$1,600.00	0.00						
24	Multi	10/16/20	10/16/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Friday 9-10p											

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 Alt Order #: 27139166
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Duty and Country PAC
 Product Desc: General
 Estimate: 9463

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DATELINE FR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	----F--			1		\$1,000.00		0.00				
25	Multi	10/18/20	10/18/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNL,KSNG,KSNW											
				FB Night in Amer Pre Game											
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S			1		\$1,600.00		0.00				
26	Multi	10/13/20	10/19/20	Kansas Today	CM	430-5am	M-WTF--	:30	0	\$80.00	P3	0.00	NM	1	\$80.00
				Channels : KSNL,KSNG,KSNW											
				Kansas Today											
27	Multi	10/17/20	10/17/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Channels : KSNL,KSNG,KSNW											
				Sat KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S-			1		\$800.00		0.00				
N28	Multi	10/15/20	10/19/20	Early Today	CM	4-430am	M--TF--	:30	2	\$50.00	P3	0.00	NM	1	\$50.00
				Channels : KSNL,KSNG,KSNW											
				Early Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	---TF--			1		\$50.00		0.00				
Week:		10/19/20	10/25/20	M-----			1		\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	Multi	10/19/20-10/25/20		Early Today	4-430am		M-----	:30		(\$50.00)	0.00	NM			
Credited															
29	Multi	10/17/20	10/17/20	Sat Prime Hour 2	CM	8-9p	-----S-	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Channels : KSNL,KSNG,KSNW											
				Saturday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S-			1		\$700.00		0.00				
30	Multi	10/18/20	10/18/20	Su 530a-6a	CM	530-6a	-----S	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
				Channels : KSNL,KSNG,KSNW											
				Su 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S			1		\$80.00		0.00				
31	Multi	10/17/20	10/17/20	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at 10 Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-----S-			1		\$1,200.00		0.00				
													Totals	106	\$71,110.00



125 West 55th St
New York, NY 10019

Contract # 27139166	Changes as of: 10/16/2020 at 2:17 PM	Version: Highlighting Revision 4
CPE: 381/405/9463	Flight: 10/13/20 - 10/19/20	Station: KSNW
Agency: WATERFRONT STRATEGIE	Advertiser: Duty and Country	Market: Wichita
3050 K ST NW #100	Product: General	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 10034889	Service: Nielsen
	Buyer: Meade, Nicole	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$71,110.00
		Total Spots: 106
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2719025

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/13 - 10/13		Total Spots	Total \$	CPP*	GRP*
							10/13					
1	Tu-F,M 5a-6a		KANSAS TODAY 1	\$200.00	0	30	5		5	\$1,000.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KANSAS TODAY 2	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
3	Tu-F,M 7a-8a		TODAY SHW<	\$700.00	0	30	10		10	\$7,000.00	\$0.00	0.0
4	Tu-F,M 8a-9a		TODAY SHW<	\$600.00	0	30	8		8	\$4,800.00	\$0.00	0.0
5	Su 9a-10a		MEET PRESS-SUN	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
6	Tu-F,M 9a-10a		LVE-KELLY&RYAN<	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
7	Tu-F,M 10a-11a		TDY 3RD HR-NBC<	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
8	Tu-F,M 11a-12n		TODAY H&J-NBC<	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
9	Tu-F,M 12n-12:30p		KSN NEWS-NOON	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
10	Tu-F,M 12:30p-1p		GOOD DY-CARRLL	\$280.00	0	30	5		5	\$1,400.00	\$0.00	0.0
11	Tu-F,M 1p-2p		DAYS-OUR LIVES	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
12	Tu-F,M 2p-3p		KELLY CLARKSON	\$280.00	0	30	5		5	\$1,400.00	\$0.00	0.0
13	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$600.00	0	30	5		5	\$3,000.00	\$0.00	0.0
14	Tu-F,M 4:30p-5p		JEOPARDY	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
15	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$1,000.00	0	30	4		4	\$4,000.00	\$0.00	0.0
16	Tu-F,M 6p-6:30p		KSN NEWS-6P	\$1,500.00	0	30	3		3	\$4,500.00	\$0.00	0.0
17	Tu-F,M 6:30p-7p		WHEEL-FORTNE<	\$2,000.00	0	30	0		0	\$0.00	\$0.00	0.0
18	Sa 6:30p-7p		WHEEL-FORTNE W	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
19	Tu-F,M 10p-10:35p		KSN NEWS-10P<	\$1,500.00	0	30	5		5	\$7,500.00	\$0.00	0.0
20	Tu-F,M 10:35p-11:37p		TONITE SHW-NBC<	\$560.00	0	30	5		5	\$2,800.00	\$0.00	0.0
21	M 7p-9p		The Voice-NBC	\$2,400.00	0	30	1		1	\$2,400.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27139166	Changes as of: 10/16/2020 at 2:17 PM	Version: Highlighting Revision 4
CPE: 381/405/9463	Flight: 10/13/20 - 10/19/20	Station: KSNW
Agency: WATERFRONT STRATEGIE	Advertiser: Duty and Country	Market: Wichita
3050 K ST NW #100	Product: General	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 10034889	Service: Nielsen
	Buyer: Meade, Nicole	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$71,110.00
		Total Spots: 106
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2719025

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/13 - 10/13		Total Spots	Total \$	CPP*	GRP*
							10/13					
22	M 9p-10p		Weakest Link	\$1,600.00	0	30	1		1	\$1,600.00	\$0.00	0.0
23	Tu 8p-9p		Ellen's Games	\$2,400.00	0	30	1		1	\$2,400.00	\$0.00	0.0
24	W 7p-10p		Billboard Music Awards	\$1,600.00	0	30	3		3	\$4,800.00	\$0.00	0.0
25	W 8p-10p		America's Got Talent Wed 9e/8c-NBC	\$1,600.00	0	30	0		0	\$0.00	\$0.00	0.0
26	W 9p-10p		CHC PD-ENC-NBC	\$1,600.00	0	30	0		0	\$0.00	\$0.00	0.0
27	F 9p-10p		DATELINE FR-NBC	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
28	Su 6p-7:20p		Football Night in America	\$1,600.00	0	30	1		1	\$1,600.00	\$0.00	0.0
29	Tu-F,M 4:30a-5a		News	\$80.00	0.0	30	1		1	\$80.00	\$0.00	0.0
30	Sa 6p-6:30p		News	\$800.00	0.0	30	1		1	\$800.00	\$0.00	0.0
REV- 31	Th-F,M 4a-4:30a		News	\$50.00	0.0	30	2	1	1	\$50.00	\$0.00	0.0
32	Sa 8p-9p		Ellen's Games	\$700.00	0.0	30	1		1	\$700.00	\$0.00	0.0
33	Su 5:30a-6a		Better Horses	\$80.00	0.0	30	1		1	\$80.00	\$0.00	0.0
34	Sa 10p-10:35p		Sat 10pm News	\$1,200.00	0.0	30	1		1	\$1,200.00	\$0.00	0.0
TOTALS:							106		106	\$71,110.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27139166	Changes as of: 10/16/2020 at 2:17 PM	Version: Highlighting Revision 4
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Agency: WATERFRONT STRATEGIE	Advertiser: Duty and Country	Market: Wichita
3050 K ST NW #100	Product: General	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 10034889	Service: Nielsen
	Buyer: Meade, Nicole	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$71,110.00
		Total Spots: 106
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2719025

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/14/20 2:21 PM	Patty Sparkman	Due to Special Rept on 10/13 - please accept MG offer asap. thanks

Competitive Information	
Market Budget:	\$69,400
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	106	\$71,110.00	N/A	0.0
Total	100%	106	\$71,110.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	106	\$71,110.00
Total	106	\$71,110.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/20 2:17 PM	KELLY JOHNS	Revised		1	\$-50.00	\$71,110.00	Changes: Total Spots from 107 to 106, Calculated Dollars from \$71,160.00 to \$71,110.00, Total \$ from \$71,160.00 to \$71,110.00, Origuser Entered Dollars from \$70,280.00 to \$71,160.00, User Entered \$ from \$71,160.00 to \$71,110.00. 1 buyline added or modified.
Makegood 1	10/14/20 2:21 PM	Patty Sparkman	Confirmed	1	2	\$0	\$71,160.00	Changes: Total Spots from 108 to 107. 2 buylines added or modified.
Revision	10/13/20 3:12 PM	KELLY JOHNS	Confirmed	4		\$880.00	\$71,160.00	Changes: Total Spots from 104 to 108, Calculated Dollars from \$70,280.00 to \$71,160.00, Total \$ from \$70,280.00 to \$71,160.00, Origuser Entered Dollars from \$69,400.00 to \$70,280.00, User Entered \$ from \$70,280.00 to \$71,160.00. 3 buylines added or modified.
Revision	10/12/20 1:51 PM	KELLY JOHNS	Confirmed	2		\$880.00	\$70,280.00	Changes: Total Spots from 102 to 104, Calculated Dollars from \$69,400.00 to \$70,280.00, Total \$ from \$69,400.00 to \$70,280.00, Origuser Entered Dollars to \$69,400.00, User Entered \$ from \$0.00 to \$70,280.00. 2 buylines added or modified.
Queued for Electronic Contracting	10/5/20 3:18 PM					\$0	\$0	
Queued for Electronic Contracting	10/5/20 3:16 PM					\$0	\$0	
Revision	10/5/20 12:51 PM	KELLY JOHNS	Confirmed		8	\$0	\$69,400.00	Changes: Total Spots from 110 to 102, Demo Meta to [R16]. 15 buylines added or modified.
New	10/5/20 12:47 PM	KELLY JOHNS	New	110		\$69,400.00	\$69,400.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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